



Board of Directors Meeting Notes Monday March 9, 2009

Goals for 2008 – 2009

- ✓ *Develop and Implement an Effective Volunteer Program*
- ✓ *Increase Effectiveness of our Outreach*

- 1) Call to order by Noel Littlejohns at 6:45 pm.
- 2) Quorum established, Board Members Attending: Lisa Alexander, Susan Archibald, Cheryl Costella, Michael English, Julie Erreca, Noel Littlejohns, Jody Snyder
Guests: Annette Lanni (Alanni), Tamara Smith
Absent: Carolee Burrows, Linda Levy (vacation), Jon Wagman. Pat Worley (vacation).
- 3) Chair Report: (none)
Guest report – Alanni & Tamara:
Alanni is the SLVHS art teacher, Tamara is also a teacher. Alanni reported that the district did a survey of what is important to students, art came in 2nd and 3rd (at different levels) and is not being cut. Asked the board to write letters to Julie Haff, SLV superintendent of schools, to thank her for her support of the arts. They are looking at writing grants for a few things:
 - a. Training teachers in lower grades to teach the standards. Tamara would like us to have a copy of the district's arts plan and standards.
 - b. after school art programs (Packard Foundation). The HS has received money before, which bodes well. They are wanting to reach kids at a younger level, having teachers go to the elementary school or even teach from Alanni's classroom.
 - c. 2 Federal grants due in May for geographical isolation: 1- "Challenge America Fast Track", 2 – "Art for Youth". Will have a special meeting with Linda to discuss.
- 4) Approval of Board of Directors Meeting Minutes for February.
Motion made by Lisa, seconded by Jody. Vote: all in favor.
- 5) Treasurer's Report and Budget
Checking: \$17,569.79 MM: \$23,368.46
- 6) Chair/Committee Reports
 - a. Grants
 - i. Did not get asked to propose a grant (for music) from the Haas Foundation.
 - b. Publicity none
 - c. Music (Carolee via email)
 - i. Summer concert series planning coming along: June 27, July 25, Aug 22 3-6 pm. Proposes asking \$5 donation instead of \$2. Julie will do a teaser article in upcoming newsletter.
 - d. Gift Shop none
 - e. Ceramics (Jody)
 - i. Everything is going fine. Jen Hennig will teach handbuilding in April.
 - f. Events (Julie)
 - i. Looking for submissions for the newsletter.
 - ii. Working with Carol Penofski for youth symphony players at Spring Into Art reception.
 - iii. Disappointed with the lack of publicity for Experiments In Print. Talked to Jane Gregorius, who paid someone to rewrite a PSA and sent it to W. Baine @ the Sentinel. Julie proposed we establish a publicity fund to spend on shows. Will find out what this person does and how much she charges. **Put on agenda for next meeting: continue discussion of how to increase visibility/publicity.**

- iv. Planning a plein air day at Camp Joy – May 23. Less expensive, not a fundraiser, \$25 & bring a brown bag lunch.
- g. Education (Lisa)
 - i. Youth classes are happening. We never know if the kids are getting the flyers we send to the schools. Could ask them if there is a better way to get stuff home. Teachers called previous students before this session and that really helped to fill up the classes. Lisa also brought in 8 students to her class from Bonny Doon Elem, having taught one art class there.
 - ii. Interested in after school programs proposed by Alanni – if kids are taking classes after school, it will increase visibility and get more enrolled in classes here.
- h. Curatorial (Cheryl)
 - i. Photo Phinish postcards are going out.
 - ii. Spring into Art pros (done by Jen Hennig) will go out with April calendar. Docenting is not required for this show, Susan will need volunteers to fill slots.
 - iii. There were a number of errors on March calendar. Needs to be proofed by more eyes, preferably those who have classes, etc. on the calendar. In the future, Gretchen will have a proof copy available for looking over at the board meeting, also email to Rhea to proof.
- i. Facilities (Noel & Geof)
 - i. There was a small electrical fire at the electric kiln. Sunny and David Z. were there to put it out. Raised questions about emergency preparedness. Need to train kiln firing assistants, teachers and others, have them sign a statement certifying they have been instructed and understand what to do in an emergency. Also, update docent handbook with a map showing locations of fire extinguishers, first aid kit, water shut-off and breakers.

7) New Business: none

8) Old Business: none

9) Motion to adjourn made by Julie, seconded by Susan at 8:12 pm.

Next meeting will be Monday, April 13th, 6:30 pm at the Art Center.